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Alessandra Almeida has joined [Avalara, Inc.](#) as its managing director for Latin America. From the São Paulo office, she will oversee the company's day-to-day operations in Brazil, working closely to align strategy and goals for Avalara's business in the region. Avalara is a provider of automated online tax compliance solutions for businesses of all sizes.

With more than 30 years of experience across banking, technology, and services, Almeida has proven success leading sales and services operations and delivering against growth plans for multinational companies. She most recently served as chief operating officer for the Americas at TMF Group, a European-based provider of high-value business services. She also spent more than 15 years with SAP in various roles where she was responsible for business and sales operations, growth strategy, and customer relationship management.

“Brazil has one of the most complex indirect tax systems in the world, and Avalara

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Avalara continues to invest in its team, its technology, and its expertise. Almeida's appointment comes after the company's February announcement that [Steve Lomax](#) joined Avalara to serve as managing director of EMEA.

Avalara helps businesses of all sizes get tax compliance right. In partnership with leading ERP, accounting, ecommerce, and other financial management system providers, Avalara delivers cloud-based compliance solutions for various transaction taxes, including sales and use, VAT, GST, excise, communications, lodging, and other indirect tax types. Headquartered in Seattle, Avalara has offices across the U.S. and around the world in Canada, the U.K., Belgium, Brazil, and India. More information at www.avalara.com.

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