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Great Recession

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Apr. 02, 2019



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more competition within community banks who are fighting over a smaller pool of money” James Jarrett, CPA, firm director in Baker Tilly’s depository and lending practice, said. “With more consumers investing in money market funds, which larger banks can offer on their own platforms, community banks must often utilize third-party platforms for these and other transactions which has created an added cost and a potential disadvantage in the battle for deposits.”

Baker Tilly recently held an educational webinar, [Managing liquidity in a fluid market](#), to assist depository and lending industry professionals with learning about the current landscape of traditional liquidity management, the regulatory perspective on liquidity ratios and the effect on continued bank consolidation.

The webinar presenters discussed:

- The historic perspective of bank liquidity
- The current state of the flow of money
- Critical challenges and opportunities

A recording of the webinar is available at bakertilly.com/insights/managing-liquidity-in-a-fluid-market/.

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