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ClientWhys, Inc. has released its 4th annual TaxBuzz list of top tax professionals and 1st annual CountingWorks list of top cloud accounting experts. The TaxBuzz list includes 100 highly-rated independent tax professionals around the country, while the inaugural CountingWorks list showcases 50 accounting providers who operate outstanding cloud-based practices.

“With the growing tax complexity and technology disruption, it is more important

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engagement. The professionals on our lists are second to none when it comes to cloud accounting and virtual services. Trust is a huge factor and the pros on our lists have many glowing client reviews to demonstrate how well they serve their clients.”

Online reviews continue to be one of the most important criteria used to select products and services, including services from local professionals like tax pros and accountants. A 2018 survey by BrightLocal showed that 86% of consumers used online reviews for local businesses and 78% trusted online reviews as much as personal recommendations.*

One of the professionals on the TaxBuzz Top 100 list, Terrence Hawkins, EA, noted, “Although we started to see changes to the tax law beginning last year, this is the first filing season when taxpayers will see how it actually impacts them. Because of this, taxpayers should choose carefully when getting help. With all the changes, there may be a higher risk of making mistakes when using self-service software options or hiring tax preparers who have not been properly vetted and reviewed.”

“With all the changes in tax laws in 2018, it’s rewarding to be recognized by our clients during such tumultuous times. Rather than going it on their own, taxpayers and businesses really do need qualified professionals to advise them through this tax season, and it’s not too late to get help now,” said TaxBuzz Top 100 professional Alexis Gallati, EA.

The [TaxBuzz.com](https://taxbuzz.com) site includes an option called “MatchMe” which allows site visitors to provide information on the types of help needed, geographic location and other preferences. TaxBuzz then matches the taxpayer with highly-rated accountants and tax professionals based on its proprietary algorithm using factors such as review quality and quantity, TaxBuzz Verified status, services offered, industry specialties and more.

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their practice websites demonstrating this honor.

“It’s very exciting to have been selected for the first ever list of the Top 50 CountingWorks professionals,” said Christopher Cherico, EA. “As a small practice that puts so much effort into keeping up with the latest cloud technology, it’s great to be recognized. CountingWorks has helped us connect with and inform small business owners about our expertise and I am sure the demand for our cloud services will continue to grow in 2019.”

To see the full list of the TaxBuzz Top 100 Tax Professionals, visit:

<https://www.taxbuzz.com/blog/announcing-the-taxbuzz-top-100-professionals-of-2018>

To see the full list of the CountingWorks Top 50 Cloud Accounting Experts, visit:

<https://www.countingworks.com/blog/introducing-the-countingworks-top-50-professionals-of-2018>

With the tax season officially starting on January 28, 2019 and the individual deadline coming on April 15, 2019, taxpayers are well advised to start early by visiting the TaxBuzz.com site to schedule an appointment with a qualified professional. Some of the highest-rated professionals on TaxBuzz regularly stop taking new clients early in the tax season.

Additionally, the beginning of a new year is a chance to start fresh with your small business accounting and finances. There is no better time to find a top-rated cloud accounting expert, virtual CFO, CPA or accounting professional using [CountingWorks.com](https://www.countingworks.com) to get off on the right foot in 2019.

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