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resource delivered to practicing accounting, tax and bookkeeping professionals who complete the survey.

Jan. 17, 2019

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# ACCOUNTING FIRM OPERATIONS AND TECHNOLOGY SURVEY

*Delivering critical decision-making data to firms of all sizes*

# 2017

Randy Johnston, CEO, Network Management Group, Inc. and Brian Tankersley, Principal of Tankersley Consulting, announce the launch of the 6<sup>th</sup> Annual Accounting Firm Operations and Technology (AFOT) Survey. The AFOT Survey will remain open through February 15, 2019. The survey results eBook, to be released in May 2019, will continue to remain a free resource delivered to practicing accounting, tax and bookkeeping professionals who complete the survey.

“We are always pleased to understand the technology in use by CPA firms across the

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The 6<sup>th</sup> Annual Survey eBook will feature a fresh new design, trend lines and consultative commentary from Johnston and Tankersley. “The survey’s validity is hugely important to us; we take this aspect seriously due to critical operational and technology decisions being made by practitioners based on the trend lines our survey reveals,” said Tankersley. “This survey is the premier benchmarking tool for practitioners nationally.”

### **Facts about the 6<sup>th</sup> Annual AFOT Survey**

- Take the survey, get the \$495 Survey results eBook, FREE OF CHARGE.
- 91 multiple choice survey questions.
- 30 minutes is the average amount of time required to complete the survey.
- Only one survey respondent per firm is required; the survey respondent will receive the AFOT Survey eBook via email on or before May 1<sup>st</sup>, 2018.
- Who is the best person to take the survey in your firm? The person most familiar with operations, practice management and technology and how decisions in the firm are made.
- Survey areas include:
  - o Demographics
  - o Practice Management
  - o Technology Management
  - o Operating Systems
  - o Computer Hardware
  - o Application Software

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