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today announced the return of CRUSH, its fourth annual tax conference and industry gathering. The conference will take place May 8–10, 2019, in Huntington Beach, ...

Dec. 18, 2018



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come to fruition before our eyes right now! We host the world's top experts in tax at this event," said Scott McFarlane, co-founder and CEO of Avalara. "We are all facing these waves of change together – we learn so much from our attendees and panelists each year; this will be our most important CRUSH ever."

The opening keynote speaker for this event will be the iconic business strategist and best-selling author Geoffrey Moore, a visionary who defined the economic and social forces that typically drive the development and emergence of innovative technology companies. He is recognized expert who helps organizations and industries navigate transformational challenges and emerge strong and prepared for changes ahead.

Event Highlights:

- **Keynote:** Geoffrey Moore, a dynamic business strategy leader, presents on Friday, May 10.
- **Learning Lab:** Hands-on, 1:1 training with Avalara product experts is available for all attendees. Appointment requests will be available prior to the event.
- **CPE Credit:** Options for more than 85 hours of CPE credit will be offered in interactive and comprehensive sessions, providing participants with maximum value at an affordable price.
- **Sponsor Showcase:** Open throughout the conference, the Showcase gives attendees opportunities to browse and discuss solutions offered by sponsoring partners.

Follow Avalara

- Learn more about CRUSH 2019 at AvalaraCRUSH.com, including sponsorship opportunities, agenda and session information, registration details, justification letters, FAQs, and more.
- Review the events from 2018 in Washington D.C. at [CRUSH DC 2018](#)

- [Twitter](#): For continuous CRUSH 2019 news and event updates,

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