## **CPA**

## Practice **Advisor**

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**Gail Perry** • Dec. 14, 2018

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You've probably made a New Year's resolution a time or two in your life, and, because you are an accountant, you might even have the mindset required to follow through and get your resolution(s) accomplished. But sometimes the list of life changes we

would like to make gets a bit unwieldy, and even the most task-oriented practitioner

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- Accountants have staffing issues: attracting, training, retaining.
- The laws and regulations keep changing and that's annoying.
- There are good clients and there are bad clients and most accountants have plenty of each type.
- Accountants can never retire or die because they haven't figured out their succession plans.
- Work/Life/What?

With all of that in mind, I've compiled a list of resolutions and related follow-through suggestions that might help you begin to tackle at least some of these issues in your firm. And please try to start small. Don't take on so much that you'll never be able to get it all done.

- Resolve to do one item on your (seemingly neverending) list of items you would like to change. Visualize what that change will actually look like. Lay out the blueprint for making the change, set up a timetable, break it down into small steps, decide who is going to do what and when, add the steps to everyone's calendars, and hold all involved parties accountable. Revisit your timetable monthly until the item is completed.
- Go public with your resolution. If you let others know what you are planning to
  accomplish, you not only will feel more responsible for getting it done, you'll have
  a built-in cheering section as the pieces of the goal come into place. If you keep
  your goal secret, it's easier to ignore the goal or procrastinate.
- Try goal sharing. If you team up with someone else who is attempting to achieve a goal, you can help each other, encourage each other, monitor each other's progress, and even make the process of meeting your respective goals more enjoyable.
- Offer yourself a reward for achieving your goal. If the completion of the goal is a long way off, then create a reward program to honor each part of the goal as it is

finished.

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