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Connect event, where some 5,000 accounting and tax professionals, app developers, owners and staff of small businesses, freelancers and exhibitors came together to ...

Scott Cytron • Nov. 21, 2018



On Nov. 5-7, San Jose, California, was energized with another terrific QuickBooks Connect event, where some 5,000 accounting and tax professionals, app developers, owners and staff of small businesses, freelancers and exhibitors came together to innovate, learn, share ideas and network. It's an event unlike any other – and based on the keynote presentations, breakout sessions, meetups and more, Intuit remains committed to your success.

Helping Accounting Professionals Grow

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- **Statement Auto Import** – Statement Auto-Import (currently in beta) enables QuickBooks to automatically import bank statements in addition to bank transactions.
- **Project Profitability** – QuickBooks will soon support job costing end-to-end, inclusive of time tracking and payroll, thanks to the combined power of QuickBooks Payroll, TSheets and QuickBooks Online.
- **QBOA Email Integration** – Intuit is leveraging the power of artificial intelligence to develop an integration between QBOA and email, so that tasks you receive via email will soon show up automatically as projects in QBOA.
- **Marketing Hub** – Knowing that one of the biggest challenges that firms face is marketing themselves, Intuit announced the launch of its new [Marketing Hub](#), a resource center designed specifically for accounting and tax professionals, filled with guides, templates and more.

To see the Main Stage event from Accountant Day where these announcements and more were made, check out this video: intuit.me/2PCXDoR.

Global 2018 FOTF Winner

This was the fourth year for Intuit's global Firm of the Future contest, which celebrates forward-thinking firms from around the globe that have embraced online technologies to grow their practices and help their small business clients succeed and prosper. Which firm took home the highly coveted Global Firm of the Future honor? The grand prize winner was [Cloud Bookkeeping Services](#).

The Canadian firm was awarded \$30,000 USD total in cash prizes as *the* global firm that best embraces the future to help their small business clients succeed and

prosper. Brighton Sport & Wellness Centre, a small business client of Cloud

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social share that took place, a donation from Intuit was made to [Kiva.org](https://www.kiva.org), an international nonprofit based in San Francisco that invests in entrepreneurs from underserved communities around the world who are looking to create a better future for themselves, their families and their communities.

App Showdown

Apps are a very important part of your firm's workflow because they help you and your clients increase productivity with solutions that integrate with QuickBooks Online. One of the best ways to learn about new or lesser-known apps is the annual App Showdown, where developers competed for the \$100,000 grand prize – a truly life-changing experience! They pitched their app to three judges, which included two accountants, Clayton Oates and Geni Whitehouse, as well as demonstrated the apps in a featured exhibit space.

The winner, announced by Sasan Goodarzi, executive vice president and general manager of Intuit's Small Business Self-Employed Group, was [GIVE](#). Finalists and their focuses included:

Chaser: Get your invoices paid sooner & save over seven hours a week on accounts receivable.

chata.ai: A conversational analytics and reporting tool that does your data 'dirty work.'

Flowless: Build your own applications around QuickBooks events.

GIVE: Give to charities. Reach more customers.

LeaseMate: Automate your lease accounting.

Payments Powered by Bolt: Online invoice payments – Stripe, PayPal + more.

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Be sure to register for [QuickBooks Connect 2019](#) in San Jose, Calif., Nov. 4-6, 2019.

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