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dollars in payroll, and enables thousands of businesses to provide employee benefits such as health insurance, 401(k) retirement plans and 529 college savings plans, ...

Nov. 01, 2018



ScaleFactor, a finance and accounting platform that enables businesses to operate in real-time, has partnered with **Gusto**, an online payroll, benefits and human resources technology platform. The partnership delivers a fully integrated and automated accounting experience to Gusto users, enabling businesses to sync payroll and benefits directly with their accounting and financial data.

“By joining forces with Gusto, we are empowering SMB owners and operators with the ability to seamlessly link accounting automation with HR and payroll,” said Kurt Rathmann, CEO and founder, ScaleFactor. “Having a comprehensive real-time view

of a business' health saves not only time and money, but enables business leaders to

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accounting, payroll, bill pay, invoicing, cash flow forecasting and tax compliance.

“We know how important tools and technology will be in helping our users monitor the financial health of their business,” said Mike Triantos, head of partnerships, Gusto. “Gusto’s partnership and integration with ScaleFactor is a solution for anyone who is in pain related to payroll, benefits and HR.”

“Our customers are thrilled with the integrated ScaleFactor-Gusto payroll experience,” said David Loia, chief customer officer, ScaleFactor. “Together we solve the most pressing obstacles to growth that small businesses face — a poor financial picture of their operation, and providing a wonderful experience for their most important asset: their employees.”

ScaleFactor integrates with hundreds of business applications to streamline operations, bringing its automated accounting, tax and finance capabilities to an ecosystem built to help save business owners time and money. For information on ScaleFactor’s current integrations, visit <https://scalefactor.com/trusted-partners/>.

To get started with ScaleFactor and Gusto, or to learn more about the exclusive partnership, visit <https://scalefactor.com/gusto-scalefactor/>.

Payroll • Technology

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