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Many accountants, business advisors, CPAs and bookkeepers have become fans of the Boomr employee time tracking suite over the years. After all, the features the software offers are ideal for accountants. The cloud-based solution makes it easier to track pay, record employee hours and keep the books for multiple clients.

Boomr also helps accountants manage DCAA compliance, which can be a big pain point for their clients. It integrates with popular accounting software that CPAs are already using, such as Gusto, Quickbooks Online and Xero. Plus, offering Boomr to their clients makes accountants look like heroes – as it can help small businesses save thousands every year by reducing timesheet padding and administrative overhead.

However, Boomr is introducing a new program that will make it even more advantageous for accountants to use their timekeeping technology.

The Trusted Advisor program will offer accounting professionals and business advisors a number of perks when they switch to using Boomr. Members will receive a free Boomr account for life, as well as the ability to offer exclusive wholesale pricing to their clients. The benefits that Boomr has to offer give accountants a competitive advantage over their peers.

They will also be included as a Trusted Advisor within the Boomr directory, granting visibility and helping them generate new leads for their accounting business. This will help accountants to build their client base, giving them access to Boomr's 40,000+ businesses and partners. Accountants are even assigned a personal account

representative for the Trusted Advisor program, who will offer personalized service

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recognize the vital role accountants play in the human capital management ecosystem. Our customers want their accountant to have access to their labor and payroll data so they can streamline billing, job costing and tax preparation efforts.”

“Plus, the benefits of the Trusted Advisor program to accountants are tremendous, so it’s our way of offering value at no cost to them. It’s really a win-win deal all around.”

You can learn more about Boomr’s Trusted Advisor program here:

<https://www.boomr.com/accountants-cpas-bookkeepers>

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