

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Gator Bowl Chairman Jamie Shelton announced plans for the 2018 TaxSlayer Gator Bowl New Year's Eve Celebration. The event will be anchored by the TaxSlayer Gator Bowl game, feature a post-game concert by Platinum-selling recording artist Cole Swindell, and conclude with fireworks at midnight to ring in 2019.

"A primetime slot for the TaxSlayer Gator Bowl provides the perfect opportunity for our committee to create a unique and exciting New Years' experience for fans traveling to our city and locals alike," said TaxSlayer Gator Bowl Chairman Jamie Shelton. "Our team has crafted a game day experience that is exciting and has a little bit of something for everyone – college football, country music, and New Year's Eve at the "Bank"."

TaxSlayer Gator Bowl game day will kick off at 2:00 p.m. with the VyStar 5K Run presented by the TaxSlayer Gator Bowl at the Jacksonville Landing. Stadium gates will open three hours prior to kick off with a happy hour at the "Bank" and tailgate party. The 74<sup>th</sup> annual TaxSlayer Gator Bowl will kick-off at 7:30 p.m. and feature a team from the Southeastern Conference facing off against an opponent from the Atlantic Coast Conference, Big Ten Conference or Notre Dame. Immediately following the game, a stage will be built on the playing field where Platinum-selling recording artist and record-breaking 10-time No. 1 singer/songwriter Cole Swindell will perform presented by TaxSlayer and produced by Ballpark Music. The evening will conclude with a countdown to midnight and fireworks will deploy from the North Endzone scoreboards to officially ring in 2019. Tickets to the game include complimentary access to the pre-game happy hour and TaxSlayer tailgate party, post-game concert and fireworks show.

"The TaxSlayer Gator Bowl continues to be a key economic driver in our city and provides us with a unique opportunity to introduce our out-of-town guests to all that Jacksonville has to offer," said Mayor Lenny Curry. "The TaxSlayer Gator Bowl

New Year's Eve Celebration promises that no matter which two teams are selected to

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

~~Happy Hour at the TaxSlayer Gator Bowl Party~~

TIAA Bank Field South Endzone Pavilion

4:30 p.m.

FREE admission with TaxSlayer Gator Bowl Ticket

**74<sup>th</sup> Annual TaxSlayer Gator Bowl**

*SEC vs. ACC/Big Ten/Notre Dame*

TIAA Bank Field

ESPN

7:30 p.m.

**Post-Game Concert featuring Cole Swindell**

*presented by TaxSlayer*

TIAA Bank Field

FREE with TaxSlayer Gator Bowl Ticket

**New Year's Eve Fireworks Show**

TIAA Bank Field

12:00 a.m.

FREE with TaxSlayer Gator Bowl Ticket

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved