CPA Practice **Advisor**

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The Oregon accounting firm Jones & Roth has joined PrimeGlobal's North America region.

Founded on a commitment to make a positive impact in the lives of their clients, employees, and the community, Jones & Roth is recognized as one of Oregon's most trusted CPA firms. Jones & Roth services span the areas of tax, audit and assurance, advisory services, accounting and payroll. The firm's CPAs also provide in-depth experience in over ten specialty industries. Founded in 1946, Jones & Roth, P.C. has a long history of providing expert services through their team of highly-skilled CPAs, advisors, and specialists.

"We spent a great deal of time researching the network and association options for Jones & Roth," said co-managing partners Robin Matthews and Jeremy Prickel. "From the time we first contacted PrimeGlobal and the North American team, it quickly became clear that they were the best choice for us. We are looking forward to a long-term relationship as part of the PrimeGlobal alliance."

"We are very pleased to welcome Jones & Roth as a new member firm with superior service and excellent practice management," said Michelle Arnold, PrimeGlobal's Chief Regional Officer for North America. "Our member firms and their clients will gain immediate benefits from the knowledge and expertise that the Jones & Roth team can share, and their clients will gain the same advantage from the connections that their firm now has with hundreds of high-quality firms worldwide. At the same

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independent member firms offer the strength and capabilities of a large, worldwide organization with technical depth and geographic reach impossible for a local firm alone.

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