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Jordan Kleinsmith, PMC-IV

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• LinkedIn: www.linkedin.com/in/jordanleishman

Career Highlights:

- Grew Thomson Reuters' hugely successful UltraTax CS and GoSystem Tax RS product lines during six years as Product Manager of Tax
- Helped establish many of the best practices which govern Product Management methods at Thomson Reuters
- Founded and managed several tax-focused Customer Advisory Boards which continue at Thomson Reuters today
- Appointed to the Thomson Reuters Innovator's Council and spearheaded a number of innovation initiatives prior to full-time innovation role
- Designed and executed countless lean experiments aimed at vetting business cases in a fast, low-risk fashion
- Recognized as a subject matter expert on the intersection of emerging technologies, like AI and blockchain, and the tax professional's workflow
- Author of numerous whitepapers, articles, and vlogs
- Regular speaker at a variety of events, including AICPA Engage, Thomson Reuters' SYNERGY Conference, various regional trade shows and association meetings, and many more
- 2013 CPA Practice Advisor "40 Under 40"

Favorite books/websites/speakers that you find influential:

- "Rich Dad Poor Dad" by Robert Kiyosaki, "How to Win Friends and Influence People" by Dale Carnegie, "Infinite Jest" by David Foster Wallace, "The Singularity is Near" by Ray Kurzweil, "The Law" by Frederic Bastiat
- What websites/magazines do you use to keep up on news of the accounting profession?

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