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SmartPath Technology

SmartPath is an adaptive learning system that utilizes predictive data to assist CPA candidates with the practice multiple-choice questions and task-based simulations required to increase their likelihood of passing the CPA Exam. The platform ...

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Roger CPA Review, a professional education technology company focused on CPA Exam preparation, has launched a new proprietary technology, SmartPath, a data-driven and predictive platform to further help accounting students prepare for the CPA Exam. The technology provides CPA candidates with recommendations on areas to focus their study efforts by comparing progress with successful Roger CPA Review students.

SmartPath is an adaptive learning system that utilizes predictive data to assist CPA candidates with the practice multiple-choice questions and task-based simulations required to increase their likelihood of passing the CPA Exam. The platform determines the required questions by mining user-data, and focusing on the performance metrics met by former students. This new platform ultimately maximizes study time by guiding students on a data-proven path to success.

“The launch of SmartPath marks a revolution in the way students learn and prepare

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To help students efficiently meet trending targets, they can select to take a Smart Quiz, a one-click step that builds an automatic quiz using adaptive technology. Smart Quizzes provide exposure to the areas required to hit specified targets based on each students' current performance in the program.

SmartPath is part of an ongoing initiative at Roger CPA Review to continuously upgrade and refine product offerings to better serve the accounting professional community. The platform first launched to a beta group of Roger CPA Review students in December of 2017 and is now available to all active students.

“SmartPath is a highly beneficial tool to aid in each individuals' study plans,” said Amanda Stajcar, a current Roger CPA Review student that attended Montana Tech of the University of Montana. “Being able to track my strengths and weaknesses compared to other successful CPA candidates will help me gain the confidence of knowing I am fully prepared to pass the CPA Exam.”

For more information on how you can launch your CPA Exam prep the smart way, with SmartPath, visit www.rogercpareview.com/smartpath.

Firm Management • Technology

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