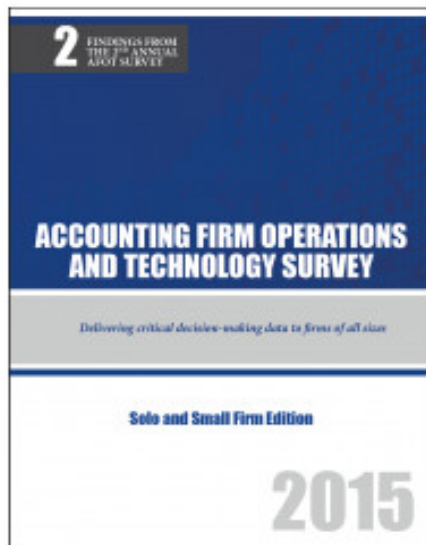


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resource delivered to practicing accounting, tax and bookkeeping professionals who complete the survey.

Dec. 12, 2017



The 5th Annual Accounting Firm Operations and Technology (AFOT) Survey is now underway through January 15th, 2018. The survey results eBook, released in May 2018, will continue to remain a free resource delivered to practicing accounting, tax and bookkeeping professionals who complete the survey.

“We are always pleased to understand the technology in use by CPA firms across the United States. The survey provides operational information to CPA Firm Leading or Managing Partners while revealing new trends,” said Randy Johnston, CEO, Network Management Group, Inc.

The AFOT Survey continues to lead the profession as the nation's most valid and

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consultative commentary from Johnston and Dr. Leslie Garrett, CEO of Insight Research Group. "The survey's validity is hugely important to us; we take this aspect seriously due to critical operational and technology decisions being made by practitioners based on the trend lines our survey reveals," said Garrett. "Our survey is the premier benchmark tool for practitioners, nationally."

Facts about the 5th Annual AFOT Survey

- Take the survey, get the \$495 Survey results eBook, FREE OF CHARGE.
- 91 multiple choice survey questions.
- 30 minutes is the average amount of time required to complete the survey.
- Only one survey respondent per firm is required; the survey respondent will receive the AFOT Survey eBook via email on or before May 1st, 2018.
- Who is the best person to take the survey in your firm? The person most familiar with operations, practice management and technology and how decisions in the firm are made.
- Survey areas include:
 - o Demographics
 - o Practice Management
 - o Technology Management
 - o Operating Systems
 - o Computer Hardware
 - o Application Software
 - o File and Data Storage/Management

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