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that makes it a perfect way to get caught up on CPE requirements before the end of the year.

Isaac M. O'Bannon • Dec. 05, 2017



Ensuring Success 2017 gathered more than a dozen thought leaders in the tax and accounting space for an all-day marathon of CPE credit sessions, offered free to all accounting and tax pros. In all, more than 3,000 professionals attended this year's event, which was held Dec. 7.

Stay tuned for more information on Ensuring Success 2018!

Below is the original article about Ensuring Success 2017:

More than a dozen of the top thought leaders in the accounting profession will come

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Dec. 7, 2017 — A Series of Free, 1-Hour CPE Webcasts All Day Long

Here is your chance to polish off your 2017 CPE requirements. Join an outstanding lineup of the accounting profession's most innovative and provocative thought leaders as they present 10 back-to-back, one-hour educational sessions, discussing the latest trends and concepts and providing concrete tools and take-aways that will help ensure the future success of your practice. Through the use of various social media techniques, you can participate interactively with the speakers and other attendees just as if you were in the same room.

The event is sponsored by: AbacusNext, Avalara, BQE Core, Canopy, eFile4Biz.com, Intuit ProConnect, Receipt Bank, Sage, the Sales Tax Institute, SurePayroll, XCM, Xero, and Yetter Tax.

Specific Learning Objectives:

- Learn best practices for managing and growing your CPA practice
- Understand risk in presentation, storage, and delivery of sensitive financial data
- Explore the future of big data and how it relates to your business and clients
- Understand how the Fair Labor Standard Act relates to your practice and clients
- Examine different change leadership models and understand how they might impact your practice

2017 Session Topics (All Times EST)

• **9am** Ethical Decision Making

• **2pm** How to Help Clients Manage
Sales Tax Risk

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• **1pm** Productivity: Apps We
Love

6pm Tax Resolution Situations &
Solutions

Visit www.EnsuringSuccess.com to see the complete list of speakers and sessions.

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