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and supply chain, for accurate, big-picture financial planning and analysis across the organization to drive peak performance. New modeling capabilities ...

Nov. 28, 2017

The logo for Host Analytics, featuring the word "host" in a light blue color and "analytics" in a dark grey color, both in a sans-serif font.

**Host Analytics** has unveiled Fall17, the latest release of its solution for financial planning, modeling, consolidation, and reporting. Host Analytics is a provider of scalable, cloud-based enterprise performance management (EPM) solutions.

Fall17 features the powerful new Model Manager; Host Dashboards module; enhancements to reporting, planning, and consolidation functionalities; and updates to Online Help. With an eye on innovation, Fall17 continues to link financial and operational planning for improved organizational and strategic alignment.

The solution aligns financial plans with operational plans in areas of sales, marketing, and supply chain, for accurate, big-picture financial planning and analysis across the organization to drive peak performance. New modeling capabilities streamline future scenario analysis, while Host Dashboards supports delivery of real-time insights to the organization for better, faster decision making.

“The need for businesses to understand strategic planning and modeling of future

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finance to produce real-time information on business drivers and the potential outcomes of different strategies.

Model Manager offers breakthrough ease of use that eliminates the need for IT involvement and custom scripting language. This dramatically reduces time and effort and enables line of business leaders to leverage modeling for a wide range of use cases, including sales bookings waterfall, marketing demand generation, professional services utilization, call center agent productivity, inventory depletion, and long-term plans. Through increased modeling adoption, organizations can unify and integrate operational models across the organization.

“Model Manager will drive even higher adoption of Host Modeling in finance and across the business,” said Ian Vishnevsky, senior manager of FP&A at Machinima, Inc., a next-generation video entertainment and gaming network developer. “That’s huge because it will help increase the speed and accuracy of our business models and allow them to be integrated into our financial plan.”

### **Visualize Data with Self-Service Dashboards**

The [Host Dashboards](#) self-service interface is flexible, configurable, and easy to use, so any user can build and share dashboards. It allows monitoring of key performance indicators and top-level metrics to gain insights into how the company is executing against its plans. Line of business leaders are now able to further investigate anomalies via built-in data drill-down capabilities, reducing the burden on finance to produce ad hoc reports while maximizing user adoption.

### **Online Help Offers Contextual Self-Service Guidance**

Consistent with Host Analytics goal of standardizing the use of EPM throughout the organization, the new release offers comprehensive online help to improve time-to-value and streamlined enterprise-wide deployment. Building on the product’s already robust library of use cases, the new release includes more advanced use cases

geared to address more complex EPM customer needs. Built with the user in mind,

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[benchmark research study](#) say they spend the greatest portion of their time doing data preparation; while only 28 percent spend the bulk of their time doing what they're most qualified to do – financial analysis.”

Fall17 features include a new CTA Proof Report and enhancements to Dynamic Journal Entries and Mass Currency uploads, which help reduce audit fees and reduce manual efforts to speed consolidation. A more intuitive user interface provides improved performance for offline users, and updated Subline Planning and Subline Validation make planning and forecasting alignment easier and faster than ever before.

“We continue the drumbeat of innovation, enhancing every aspect of our product line,” said Dave Kellogg, CEO of Host Analytics. “Our Host Analytics flagship product continues to evolve, offering an improved experience for finance users as well as superior functionality to make the solution more intuitive and easy to use for line of business leaders with the understanding that EPM is not just for finance anymore.”

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