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us. Wear your pajamas if you like – we won't judge. Starting at 9 a.m. Eastern time and for the next 10 hours you can collect up to 10 CPE credits, we'll ...

Gail Perry • Nov. 20, 2017



== Dec. 7, 2017 — [Register online](#) for this free CPE event. Earn 1 hour, 2 hours ... up to 10 hours in one day, online. ==

I remember my first national accounting conference. It didn't take long to realize I had encountered a whole new educational experience. Here were people from all over the country and all sizes of firms, learning from great speakers and presenters, sharing ideas, plotting out the future of their firms, learning about new technology, *connecting* in ways that made you suspend the concept of competition and instead embrace camaraderie and networking and a feeling of *we're all in this together*.

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The experience of a national accounting conference is something to cherish. You have the ability to learn from the people who see enough of the profession to know what we should expect, what is impacting the profession, what is going to change in the foreseeable future, and what we should be doing to better serve our clients and colleagues. Self-study doesn't take the place of in-person conversations and brainstorming, and the experience of being able to ask questions to the experts who actually know the answers can be priceless.

I wanted to find a way to bring this experience to those members of our profession who don't get to go to the conferences or who think maybe the conference experience isn't right for them. I wanted to gather the best-of-breed speakers and the visionaries in an easily accessible setting and use technology to bring this type of conference event to the masses. And so the annual, national conference event now known as **Ensuring Success** was created five years ago, and it is coming to you on December 7.

Exceptional speakers and farsighted experts will gather together in Dallas, Texas, for a full day, providing ten 50-minute sessions of continuing education that will be live streamed into your office, your home, your coffee shop, your conference room – wherever you want to watch it. As a member of the remote audience, you'll join thousands of your colleagues from across the country (and even around the world) to participate in the experience of sharing cutting edge concepts and learning from the top speakers in the profession.

Join in the conversation in this one-of-a-kind event through social media and email and we will share your questions and comments with the speakers as they discuss the topics about which they are passionate. Collect up to 10 hours of CPE credit to wind up your year of licensing requirements, without ever having to travel, pay for hotel

rooms, eat conference food, or scramble for a good seat. And we bring this to you at

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conversation, and, best of all, we'll provide outstanding education from some of the most sought-after speakers in the profession. See you there!

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