## **CPA**

## Practice **Advisor**

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From the Thomson Reuters blog.

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link in the data security chain, as proven when a recent cybersecurity report revealed that approximately 95% of security breaches are caused by human error. So let's take a look at some of the changes that tax and accounting firms are making to improve awareness among employees.

## Employee training: Simple, inexpensive, impactful

In 1794, Voltaire said, "Common sense is not so common." Today, we could update that quote to read, "Network security common sense is not so common." That's why it's imperative that your staff is trained before they interact with your information systems.

It's good practice to update your training regularly to include new and evolving data security challenges. Luckily, there's no need to design a training program from scratch. Most information security companies have great presentations written and ready to go, or white papers that identify points to cover in employee training. You can even go to the Department of Homeland Security and IRS Awareness Campaign websites and download their cybersecurity training resources.

Since every single employee in your firm is a potential source of a security breach, everyone in the firm should go through security training, from the firm owners to the frontline employees — including the IT staff. Due to the ever-evolving nature of cybersecurity threats, experts recommend at least annual training (although more often is always good).

## Awareness is key

Hackers thrive on ignorance — they want everyone to assume that life is safe and no one's out to get them. So it's a good idea to periodically ask your employees questions

including — but not limited to — the following, to help them remain aware of

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open and accessible to others?

• Could your passwords' security access questions be easily deduced from a look at your social media?

While this is only a start, it's an important one. Use the tools and resources mentioned above to educate your staff and close the door to hackers. We can work together to take steps to improve security in our industry.

<sup>i</sup>IBM's Security Services 2014 Cyber Security Intelligence Index Report

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Christina Wiseman serves as product manager of Web Services & Mobile Technologies for Thomson Reuters Tax & Accounting. She uses her more than 13 years of experience to work closely with the sales, marketing, training, development and support areas to deliver quality web and mobile solutions to tax and accounting firms via CS Professional Suite. She holds a master's degree in IT management from Colorado Technical University and a bachelor's degree in management information systems. Christina is also a certified product management professional accredited by Pragmatic Marketing.

Firm Management

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