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**Mary Girsch-Bock** • Oct. 24, 2017



## GetNetSet Websites for Accounting Firms

[www.getnetset.com](http://www.getnetset.com)

From the [2017 review of Website Builders](#) for Accounting Firms.

GetNetSet is best suited for small to mid-sized accounting firms that are in the market for off-site website creation and management, but are also open to performing some edits in-house. GetNetSet is available in three versions, making it a scalable solution as well.

For the smallest accounting firms, the Representer version is the best option, including up to seven website pages. However, the Representer version does not include a client portal or any dedicated email addresses. The Retainer version offers firms an unlimited number of webpages and does include a client portal, as well as an online payment option. Firms using the Retainer version will be receive 10

dedicated email addresses. The robust Recruiter version offers all of the features

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edits back to their webmaster. Users can also opt to make changes themselves if desired, using the editing tools that are included in the product. A product dashboard provides easy access to a pages option that allows users to easily access the page or pages that they wish to edit. Users can also make edits directly from Word documents, or link to other website pages or upload new images as desired.

Accounting firms can choose from over 75 templates for their initial website design. Not used as the actual design, the template serves as a blueprint of sorts for GetNetSet design personnel to utilize when creating the final website

Conveniently, page layouts can be changed as desired, and all GetNetSet websites support animation and videos. For accounting firms that desire more custom content on their website, GetNetSet also offers optional custom writing services, with prices ranging from 0.072 per word for general writing to .30 per word for professional writers who are verified financial experts.

Although not available in the basic Representer version, there are over 100 financial calculators available in both the Retainer and Recruiter versions of GetNetSet. Firms are also provided with a newsletter that can be automatically updated and placed on their website, and later shared with clients. Easy access to other client resources such as IRS publications and forms, a tax center and access to current tax rates are also conveniently available to clients via the website.

Every version of GetNetSet contains SEO capability, with users able to easily submit their site to major search engines. The product also integrates with Google Analytics. The Retainer and Recruiter editions offer more comprehensive SEO tools, such as Personal SEO Analysis, Monthly Search Reports, Google Places Optimization, Top Search Queries, and Google AdWords capability. GetNetSet also offers integration with email marketing applications such as Constant Contact and iContact. The product also links to social media networks such as Facebook, LinkedIn and Twitter.

Along with custom web design, GetNetSet also offers other features such as the

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\$99.00 (Recruiter) respectively. All versions of GetNetSet offer a free 30-day trial, so those interested in the product can try it out prior to purchasing. No contract or setup fees are required.

## **2017 Rating: 5 Stars**

Firm Management

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