

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

TECHNOLOGY

Top Business Trend for 2017: Achieving Work-Life Balance

Transitioning from a traditional IT setup to the cloud can not only save your business IT dollars, but it has nontangible benefits as well. One of those benefits is creating a better work-life balance for your employees.

Christopher Stark • May. 22, 2017

The cloud allows your employees to use the devices they prefer without compromising on data security, making you more competitive, cost-efficient, and attractive to quality talent.



70% of small to medium businesses reinvest saved money into their business thanks to the cloud.

Top 3 benefits of mobile solutions:

57%

Improved productivity working anytime, anywhere

56%

Better access to people and information

55%

Time savings

Transitioning from a traditional IT setup to the cloud can not only save your business IT dollars, but it has nontangible benefits as well. One of those benefits is creating a better work-life balance for your employees.

While having a better work-life balance can directly impact your bottom line, the improved morale and employee satisfaction also leads to more productivity and less employee turnover. Businesses have become more conscious of the early warning signs of employee burnout, such as increased absenteeism or a slackening of the quality of work done. That's why it is no surprise that evolving work-life balance policies is a top small to mid-size business trend for 2017.

Implementing a hosted cloud and virtual desktop solution enables businesses and their employees to have more [mobility and flexibility](#). With the ability to work from any location or device, employees don't have to make sacrifices for their careers or home life. They're able to live their lives fully while getting great work done. A better work-life balance helps workers mentally, physically and emotionally be better professionals, which in turn means your business is able to provide better service to your end customers.

To support the shift in work-life balance policies, we've pulled together five interesting stats:

1. A recent [Microsoft study](#), found that 71 percent of employees say work-life balance is the most important aspect of their job.
2. [Corporate Executive Board](#), which represents 80 percent of the Fortune 500 companies, found that employees who believe that they have good work-life balance work 21 percent harder than those who don't after researching 50,000 global workers.
3. [Society for Human Resource Management \(SHRM\)](#) found that 89 percent of human resource professionals reported an increase in employee retention simply by launching the implementation of flexible work arrangements.
4. The [Center for American Progress](#) found that the average cost of employee turnover was 21 percent of an employee's annual salary.
5. [Staples Business Advantage 2016 Workplace Index](#) (conducted among more than 3,100 employees in the U.S. and Canada), found that 22 percent of employees changed jobs because of work-life balance issues.

Hear what one of our clients has to say about improved work-life balance due to the cloud:

“Our internal staff has benefitted greatly from the transition to the cloud,” said Reggie Nance, director of finance and administration, Public Affairs Council (PAC). “It has allowed our staff to be more efficient and has given them more of a work-life balance, which in the end makes our employees happier. They’re able to work from home, because they know they have the technology and support from Cetrom to be productive. That’s a huge benefit for us!”

Christopher Stark is CEO of [Cetrom](#), a provider of custom cloud and IT solutions to meet specific user, mobile, security and application needs for a variety of SMBs including accounting and CPA firms, associations and nonprofits, travel management and other organizations.

Firm Management • Technology

CPAPA is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2023 Firmworks, LLC. All rights reserved