

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



**Dawn W Brolin, CPA, MSA**

President, Powerful Accounting, LLC

[www.powerfulaccounting.com](http://www.powerfulaccounting.com)

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

them to get their education completed and certifications out of the way while they are younger honestly. I obtained my professional license later in life, I don't regret one moment of it but certainly doing it before marriage and kids would have been easier!

**What advice would you give accounting firms on ways in which they can better retain and advance more qualified female staff?**

I believe that flexibility is critical in today's world. There is no reason why there can't be a combination of work from home and go to an office to allow some flexibility for workers.

**What is the name of one book that has been a great influence to you?**

The Pumpkin Plan

**In what ways do you participate in the professional community to change/improve the accounting profession?**

I work hard during speaking opportunities to encourage accounting professionals to think outside the box, get out from behind that desk and get involved in our mobile society.

**In what ways do you participate in your local community to help others?**

Most of our work locally comes through helping non-profit organizations with their accounting and compliance.

**What changes do you foresee in the accounting profession of the near future (3-5 years)?**

Flexibility with a work environment, technology solutions and implementation will

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

degrees, those who have technology experience, and ensure that we are staying in the forefront of the applications that our clients will be utilizing. We will NOT get left behind.

**Describe one person who has been an important mentor to you and how that person helped shape the direction or focus of your professional life.**

Matt Rissell, CEO of TSheets.com, has grown a company based on support, encouragement, positive attitude, and a culture of care for their customers. I am modeling my accounting company to create a culture within our firm to love our clients, love our team, and take pride in the work we do for others. He has been instrumental in my growth as a leader of our team, not a boss. His message is clear that there is a difference and I continually look to him for guidance and encouragement as I continue to grow my company.

---

[See the other recipients of the 2016 Most Powerful Women in Accounting award.](#)

Accounting

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved