## **CPA**

## Practice **Advisor**

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him time that would be wasted on data entry, which lets him take on more clients, which means more revenue. In fact, ScanWriter can enter more than 100 transactions in ...

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notary services, income taxes and business consulting and formation.

[Read more about ScanWriter.]

## **Before ScanWriter**

With the core of his firm's business focused on accounting and bookkeeping services, Luis' clients frequently send him statements from several financial institutions and copies of transactions that need to be entered and then reconciled in QuickBooks. As most accountants know, this is a very tedious manual data entry task that can take hours per client, and can be prone to mistakes and duplicate transaction entries.

Luis says that if he had only a couple of clients, this would be manageable, but with more than 60 clients, and him being the only full-time employee, he had to find a way to make the process more efficient.

While attending the New Jersey Accounting, Business and Technology tradeshow, he learned about the ScanWriter system from Personable. The system automates transaction data entry into QuickBooks or Excel from clients' bank statements, with more than 300 financial institutions supported. It also automates entry of data from bills, credit card accounts, sales orders and other documents. The system supports more than 30 QuickBooks transaction types for these entries, and automatically posts vendor, customer name, accounting coding, date, memo notes.

For clients using a system of than QuickBooks, ScanWriter can collect and organize data into Excel format, which can be imported into virtually all accounting programs, including Microsoft Dynamics, Sage, CYMA, Oracle, SAP and others. The program also exports into PDF, QIF, OFX, CSV, JPG and TIF.

## The Benefit of Automation

After having used ScanWriter for more than four years, Luis says the system saves

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detection.

Luis also offers a secure portal that clients can log into through his website, allowing them to upload their bank, credit card and other statements, which he then sends through the ScanWriter system with the push of a button.

ScanWriter has simplified Luis' professional life, which also gives him more time to spend with his daughter, before he himself moves to Florida to escape the New Jersey winters. His daughter followed in his footsteps and went a little further: She recently earned a Masters in Taxation from Rutgers University and is currently preparing for the CPA Exam.

Accounting • Automation • Technology

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