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favorite time-kill apps and this is what we learned.

**Gail Perry** • Aug. 18, 2016



You've got five minutes to spare and your phone in your hand – how do you use your time? We asked members of the CPA Practice Advisor community to share their favorite time-kill apps and this is what we learned.

**Lawrence Whittam**, business development manager for QX Accounting Services in Bloomfield, NJ, turns to [Yahoo Finance](#) in his spare time. "I dabble in the stock market and like to keep an eye on it," said Whittam.

**Kurt Kunselman**, COO and co-founder of AccountingSuite, admits to spending his free moments with [ESPN Fantasy](#). "I've got to check out my teams, see how their

doing,” said Kunselman.

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media feeds and turns them in a magazine style format that I can skim quickly to decide if I want read the original article.”

**Matt Rissell**, CEO at TSheets, heads to two apps in his spare time. “**Twitter**... I ALWAYS learn something relevant there, because I follow the most interesting people / organizations I can find. **THINGS**... It’s an organizational app and I am organized. It enables me to organize and execute super-human amounts of work. :)”

**Jean Caragher**, president of Capstone Marketing, also turns to **Twitter** when she has a break. “In addition to the regular time I spend posting tweets, when I have a bit of time I go to Twitter to check out what’s happening in the industry, read marketing and business articles, and retweet and like. This helps keep me informed as well as my account current!”

**Geni Whitehouse**, countess of communication at Even a Nerd Can Be Heard, watches her son livestream on the creative channel of **Twitch**. She also states “I’m always on reading books on my **Kindle** phone app – though I hate that you can’t buy new books there,” and when she’s in need of a change of pace, she goes to **Angry Birds** and “of course,” **Pokemon Go**.

**Roman Kepczyk**, director of consulting at Xcentric, is seeking out positive educational content as the news has been bringing him down. “I primarily use the **Kindle** application to read on all my devices as it automatically synchronizes between laptop, iPad and smartphone, so it is always convenient. I do retain more when I am on my iPad/laptop than my smartphone, but the convenience gives me the chance to peruse/re-think sections.”

And speaking of news, **Will Hill**, manager, training consulting & implementation services at Thomson Reuters, turns to **Feedly**, “which is an easy-to-use aggregator of

other sources. I can pull my news sources, business & tech sources and other

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very common sight to see me sitting at the gate waiting to board my flight, or in the back of an **Uber** with the CNN app up on my phone, checking in with the day's headlines. I also appreciate the push notifications the app sends me alerting me of breaking news – especially when I'm walking into a room to meet with an accounting firm, and should alter my demeanor based on what's going on in the world, or simply be able to have a conversation about it.”

**Kelly Bruce**, sales executive for Ace IT Solutions plays **Yatzee** when she is taking a break. “It's pretty addicting!” said Bruce.

QuickBooks consultant **Hector Garcia**, CPA.CITP, CGMA, relies on **LinkedIn** in his spare time to catch up on his contact's updates.

**Frank Van Dyke**, wealth advisory associate at Morgan Stanley, spends his extra time with **Reddit**. “I get to customize the content pushed to me – my interests are reported, trends, news releases – I get notification of something before the Wall street Journal and the New York Times.”

Look for **Ramon Santiago**, market development specialist at Canon, to be immersed in **Pokeman Go**. “It's fun and it brings back childhood memories!”

**Rick Richardson**, CPA.CITP, CGMA, managing partner at Richardson Media & Technologies, says, “The only non-game app I use when I have a few minutes is **Yahoo Weather**! It is first and foremost an elegantly implemented app both on the phone and even better on the iPad. I love the level of detail and it is more accurate than other weather apps. Other than that, I'm addicted to **Sudoku** and **Free Cell**.

**Samantha Mansfield**, director of corporate communications at CPA.com, turns to **Pinterest** in her free time. “I look at Pinterest to inspire new ideas, and choose the next project to try. Somehow there is a time warp that happens though, before you know it a couple hours have slipped by.”

When **Jeff Moskowitz**, CPA, partner at CohnReznick, has time on his hands, he

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interesting and obsessive. I could spend every idle minute on the app because just when I think I've completed my family tree, I make another connection!"

**Joy Lizotte**, CPA, growth planner, and business coach loves the **Skimm** app. "It is news, entertainment, and a time-saver in one. The Skimm posts popular daily news stories in a fun and entertaining manner. It's short and to the point. It's a great way to stay up to date on current events and news stories. Highly recommend!"

**David Cieslak**, CPA.CITP, GSEC, technologist and principal at Arxis Technology runs to **Flipboard** when he has time on his hands.

"My favorite time-kill app is **Trivia Crack**," said **Elizabeth Pittelkow**, CPA.CITP, CGMA, DTM, director of accounting and compliance at Arrowstream. "I compete regularly in live trivia, and this fun app helps me build my knowledge. I usually have several games going at once in the Trivia Crack app and can challenge either strangers or friends who have the app."

**John Higgins**, strategic technology advisor at CPA Crossings, said "I would have to say that reading **USA Today** for national and international news and the **Detroit News** for local information, mainly sports. I used to play **Words with Friends**, but that got old after a couple of years. I don't play any games, although I am thinking about trying Pokemon Go just to learn what it is all about. Overall my most frequently used app is the **Google music player**."

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