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Aug. 01, 2016



Fundbox has launched a new iOS mobile app that lets small businesses receive

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owners alike expect one-click, end-to-end options. There is an increasing need for more mobile tools to help entrepreneurs manage their businesses wherever they are. According to a 2014 survey, nearly 80 percent of SMBs are consistently relying on three or more mobile apps, and finance management is one of the most commonly used app types among them. The Fundbox app allows customers to overcome cash flow gaps more quickly than they would on their browser.

"Our mission has always been to empower small businesses with an easy and convenient way to close their cash flow gaps," said Prashant Fuloria, Chief Product Officer, Fundbox. "Mobile use is the new norm, and our app offers a more streamlined experience for small business owners to manage their business finances when working outside of the office or away from their computer, through this natural touch point."

As with the Fundbox dashboard, the company's app connects with a user's existing accounting software to render cash flow gaps obsolete at the click of a button. New users can also sign up for Fundbox through the app in just a few seconds.

Fundbox has created a new finance category with its advanced invoice underwriting platform and machine learning capabilities. The company has underwritten more than 39 million invoices and helped more than 30,000 SMBs nationwide.

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