CPA

Practice **Advisor**

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Jul. 12, 2016



Marc Staut, a former principal and CIO of national accounting firm CohnReznick, has joined Boomer Consulting, Inc. as principal and consultant. Staut will help meet the growing needs of CPA firms by leveraging his experience to provide strategic technology assessments, planning, visioning and coaching.

Staut comes to Boomer Consulting with more than 30 years of experience in the technology industry. With 17 years of experience in accounting technology, Staut has held many roles and advised firms of all sizes as an industry thought leader.

"Marc's reputation, leadership and foresight in the accounting profession will help position our clients to be successful and future ready," said Jim Boomer, Chief Executive Officer, Boomer Consulting, Inc. "We have watched Marc flourish

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Bachelor's degree in Psychology from Virginia Tech, has achieved several technical certifications, and was honored by CPA Practice Advisor as a 2011 recipient of its annual 40 Under 40 Award.

"Boomer Consulting has been providing critical consulting and advisory services to the accounting profession for a long time and I'm honored to play a role in expanding their mission," said Staut. "Technology should be an enabler – something that's approachable, aligned with and integral to the success of each firm. With Boomer Consulting's focus on vision and strategy, together we can provide actionable advice and guidance for firms to leverage technology as a competitive differentiator."

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