

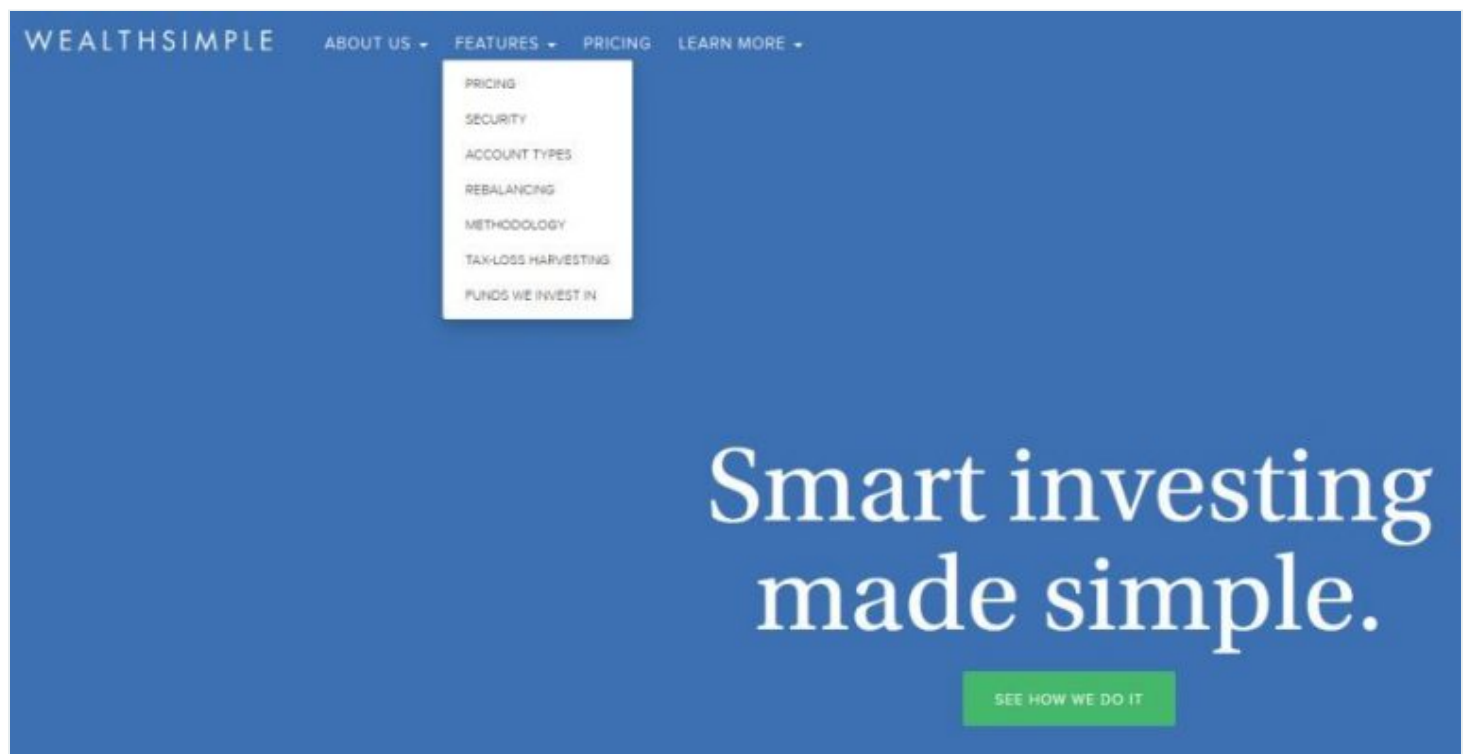
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## Advisors

Wealthsimple, Canada's leading online investment service, announced they have launched an automated platform for financial advisors to manage their clients' investment portfolios.

May. 24, 2016



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**Wealthsimple for Advisors** is a new and digital way for Canadian advisors to maintain their clients' portfolios, while letting Wealthsimple help them with the investment management. The robo-advisor handles the entire signup, from KYC to assessing suitability – freeing up the advisor's time to provide holistic financial planning advice to their clients.

“It is crucial for the investment industry to innovate, and present advisors with the

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Earlier this year, Wealthsimple was one of the first online investment platforms to **acquire their own brokerage** – allowing them to control the end-to-end experience for clients. Hundreds of advisors across Canada have already invested in the Wealthsimple for Advisors platform.

Accounting • Financial Planning • Technology

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