CPA Practice **Advisor**

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May. 18, 2016

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Businesses of all sizes are in a constant struggle to comply with a perpetually growing number of new tax laws and regulations imposed upon them by various governmental agencies. The CertCapture Mobile Scan App helps merchants satisfy these requirements by simplifying and extending the reach of Avalara's CertCapture solution to where the transaction occurs: at the point of purchase.

"In a world where everything and everyone is connected, our clients are demanding new ways to conduct business more efficiently," said Matt Tormollen, executive vice president and general manager at Avalara. "Increasingly, that means being able to operate in mobile environments. The CertCapture Mobile Scan App is Avalara's latest innovation to address this need, while empowering customers to simplify the ever increasing burden of tax compliance."

Avalara is the first to leverage mobile devices at the point of transaction to capture compliance documents – including exemption certificates, federal withholding forms, and vendor licenses – which are then transmitted to Avalara CertCapture in the cloud for processing and management. A user simply answers a few short questions to determine the jurisdiction and reason for documentation, adds an email address for future correspondence, takes a picture, and then hits "submit."

Compliance documents are stored in a secure, central cloud repository where tax

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Johnson, managing partner at Peisner Johnson & Company. "Avalara is helping to further leverage one of its greatest strengths with this new product offering – improving the way their customers do business."

Avalara CertCapture Mobile Scan App is currently available for download in Google Play and iTunes for use on iOSä devices. Watch the video to see it in action.

Automation • Sales Tax • Technology

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