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jobs and/or been promoted.

Mar. 07, 2016

Ericksen Krentel & LaPorte, L.L.P. Joins Real Estate & Construction CPAs

Ericksen Krentel & LaPorte, L.L.P. recently joined **Real Estate & Construction CPAs** as its exclusive New Orleans firm. Member firms are selected based on their proficiency and commitment to providing specialized accounting, tax and consulting services to real estate & construction organizations.

CohnReznick Adds New Staff

CohnReznick LLP recently appointed Bethany Swartwood, LLB, CA, EA as a tax principal in its Tax Practice, Tim Enright as a director in its Technology and Digital Strategy Practice and Daniel Kesner, CPA as a partner in the Business Management Group. Smartwood specializes in tax preparation and planning for high-net-worth individuals, partnerships and their partners and closely held and family-run businesses. She has extensive experience in both U.S. and UK tax law, including managing interactions between the U.S. tax system and foreign tax jurisdictions for both foreign and U.S. individuals. Smartwood received her Bachelor of Laws, Honours, from the London School of Economics.

In his new role, Enright will focus on helping clients leverage cloud solutions to enhance operational effectiveness. He has more than 20 years of business system design, development, and implementation experience. Enright specializes in collaboration, customer relationship management and enterprise resource planning systems. He received his Bachelor of Arts degree in History from the University of California, Berkeley and a Master of Business Administration degree from Massachusetts Institute of Technology – Sloan School of Management.

Kesner has 30 years of financial, accounting and tax experience, working in both the

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Johnston has more than 30 years of U.S. government, commercial and international experience in financial and business management, government contract accounting and compliance, program and contract management, project and long-term contract accounting, as well as manufacturing and cost accounting and litigation support. He has worked with for companies in the aerospace, defense, industrial products and technology industries. Johnston received a juris doctor degree from California Western School of Law and a master's degree in education and a bachelor's degree in psychology and political science from Kent State University.

CBL & Associates Properties Announces Promotions

CBL & Associates Properties, Inc. recently promoted Rusty Carlton to Vice President – Portfolio Accounting, Eric Griffith to Vice President – Mall Leasing, Michael Herman to Vice President – Legal Services and Robert Snetman to Vice President – Asset Management and Third Party Services. Carlton specializes in joint venture projects. He graduated from the University of Tennessee – Chattanooga with a bachelor of science degree.

Griffith has been with CBL since 2004 and regularly works with new recruits, helping to train and guide them. He received his Bachelor of Arts degree in Finance and Economics from the University of Pittsburgh.

Herman is responsible for facilitating major procedure and process improvements for CBL's lease execution process. He graduated with his bachelor's degree from the University of Alabama and summa cum laude from Faulkner University's Thomas Goode Jones School of Law.

Snetman has more than 20 years of service with CBL. He has served in a variety of roles and has experience in several areas, such as leasing, corporate branding and asset management.

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Bank of America Merrill Lynch Names Head of Tech, Media & Entertainment Group

[Bank of America Merrill Lynch](#) recently announced it has named Scott Olmsted as group head of its newly formed technology, media and entertainment practice and Dan Timmons and Jeff Minick were promoted to market managers for the practice. In his new role, Olmsted will be responsible for advising public companies on their emerging growth plan, including raising capital. Olmsted earned a bachelor's degree in biopsychology from the University of California – Santa Barbara and a Master of Business Administration from the Marshall School of Business at the University of Southern California.

IASB Reappoints Chairman

The Trustees of the [International Financial Reporting Standards Foundation](#) recently announced the reappointment of Hans Hoogervorst as Chairman of the International Accounting Standards Board for a second-five year term. Hoogervorst helped the Board introduce numerous significant enhancements to the quality of financial reporting, including the finalization of IFRS 9 *Financial Instruments*, IFRS 15 *Revenue from Contracts with Customers* and IFRS 16 *Leases*. Hoogervorst has served as a chairman of the Monitoring Board of the IFRS Foundation, as well as on the executive board for the Netherlands Authority for the Financial Markets and the IOSCO technical committee. He was also appointed as a co-chair of the Financial Crisis Advisory Group. Hoogervorst received his Masters degree in Modern History from the University of Amsterdam and his Master of Arts degree in International Relations from Johns Hopkins University School of Advanced International Relations with a specialization in International Economics and Latin American Studies.

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as clients in the financial services industry.

Zarney provides tax compliance and planning for individuals, real estate professionals, partnerships, closely-held businesses, corporations and nonprofit organizations. She also advises clients on trust, estate and gift tax returns.

NSBN also announced they have relocated from Beverly Hills to Century City. The firm will keep the same phone numbers and email addresses will stay the same.

Kaplan Launches New Practice

Kaplan recently announced the launch of their U.S. Global Leadership and Professional Development Practice at a New York kick-off breakfast, attended by business leaders from the banking, finance and accounting sectors. The practice will extend the company's current people development efforts in Europe, Asia, the Middle East and Africa into the U.S. Kaplan's U.S. Leadership and Professional Development Practice will initially be based in New York City and will eventually expand to other U.S. cities where it already has other operations and educational services.

FEI Appoints New Director

Financial Executives International recently announced the appointment of Patricia Marrese, CPA, CMM, CMP as Director of Strategic Partnerships. In her new role, Marrese will manage strategic partnerships, marketing relationships, exhibit and sponsorship sales and business development for FEI. She will also be responsible for all non-dues revenue for FEI and non-contribution revenue for Financial Executives Research Foundation. Marrese received a certificate in Management from Kean University and a certificate of achievement from the Mid Atlantic Society of Association Executives.

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