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accounting firms nationwide. They offer a unique opportunity for learning how to develop a more progressive firm with the help of profession-leading experts and visionaries ...

Mar. 03, 2016



Registration has opened for the ninth annual Thomson Reuters [Partner Summit](#) event series. Limited to 65 attendees per city, these exclusive thought leadership events feature personalized instruction from nationally recognized business, technology and workflow experts on big-picture aspects of running a dynNamic practice.

The two-day strategic planning events are aimed at principals from tax and accounting firms nationwide. They offer a unique opportunity for learning how to develop a more progressive firm with the help of profession-leading experts and

visionaries while preserving the intimate format that has made them so popular

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advisor business. He'll discuss progressive methods for quantifying the value a firm delivers against the fees charged, leading to higher firm revenues and increased client satisfaction. He will also inspire participants with the approach he uses to lead his firm that combines entrepreneurial savvy and a client-centric model to better manage a firm and serve its clients.

- **Andrew W. McCracken, CPA, MAcc, Thomson Reuters**—Andrew will share his unique firm perspective and experience in the trenches to show firm leaders how to use technology tools and workflow best practices to increase workflow efficiency, use staff resources more effectively and elevate client service.
- **Therese M. Witherow, Thomson Reuters**—Therese will share implementation strategies and proven approaches to initiating firm change, while working with participants to map out a customized action plan that will help their firms be more progressive and client-focused moving forward.

The Partner Summit event series offers attendees the opportunity to exchange ideas with other professionals in a small-group setting. Attendees will take home a customized action plan that enables them to position their practice as a Breakthrough Firm.

The 2016 Partner Summit cities and dates are:

- May 11-12, Fort Lauderdale, FL
- May 18-19, Newport, RI
- June 16-17, Chicago, IL
- June 29-30, Seattle, WA
- July 13-14, New Orleans, LA
- August 3-4, National Harbor, MD
- August 10-11, San Francisco, CA

“Partner Summits are our flagship thought leadership event series and provide our

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information on the 2016 Partner Summits, visit <https://tax.thomsonreuters.com/cs-professional-suite/summits>.

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