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big data for small business so customers can directly connect with, and gain insight from, their business data through the deep visualization tools & the power of ...

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The maker of cloud accounting for small businesses, [Xero](#), has launched an integration with Microsoft Power BI to deliver Xero's 600,000 users an easier way to access and analyze information from Xero and other sources to make smart, informed decisions.

By integrating Xero financial data with Microsoft Power BI, Xero says it is delivering big data for small business so customers can directly connect with, and gain insight from, their business data through the deep visualization tools & the power of Excel.

"Business tools today are smarter and more connected than ever and finally available to the small business sector," said Xero's Chief Executive, Rod Drury. "The Accounting Industry runs on Microsoft Office and we're delighted to further integrate with Microsoft's Power BI to give our users easier ways to access and analyze information from Xero and other sources to make smart, informed decisions."

The integration between Xero and Microsoft Power BI enables businesses to analyze data with greater speed, efficiency, and understanding. Available in March, the powerful analytics create compelling data visualizations of the most commonly tracked 25 small business metrics including cash position, revenue vs. expenses, profit loss trend, debtor days and return on investment.

"Technology exists for us to transform and change what we can do," said James Phillips, Microsoft's Corporate Vice President and the General Manager of Microsoft's Business Applications, Platform and Intelligence (BAPI) organization.

“Microsoft’s integration work with Xero brings together each of our strengths in

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