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Sage North America has released its new Sage 50c accounting software that combines the familiarity of using a desktop-based product with the anytime, anywhere access to data that a cloud-based solution provides. Sage 50c offers a secure way for small business owners and their accountants to work together.

The company says that Sage 50c offers the same feature set and advanced reporting capabilities of the desktop-only Sage 50 product, and automatically syncs all data to the cloud. All updates and changes are instantly available, which enables business owners to work while away from the office and also grant secure 24/7 online access to their accountants. Sage 50c also includes the new Sage Payment Center, an inproduct dashboard for Sage 50 customers who have a Sage Payment merchant account. Accessed from inside the software, it's a convenient way for Sage 50

customers to view payment information and perform their most common payment

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number of benefits such as:

- Offering customers more ways to pay: sell anywhere and accept various types of payment.
- Minimizing the payroll management burden: quickly and accurately manage payrolls, including direct deposits, or turn those responsibilities over to Sage.
- Filing taxes with ease: including e-filing for added convenience.

"We also kept accountants and bookkeepers top of mind while developing Sage 50c," said Schoenleitner. "Real-time access to their clients' information over a secure online connection is not only more efficient, it's also safer and more secure than exchanging USB thumb drives and trading emails."

Sage 50c is available now by subscription only, and Sage will help existing Sage 50 customers make the simple migration to Sage 50c. For more information, including how to get started, please connect with Sage

Accounting • Small Business

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