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Jan. 28, 2016



The Information Technology Alliance (ITA), an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America has named Lissa Johnsen as Vice President of the ITA. This new position has been created to take over the majority of the responsibilities of ITA's Executive Director, Jo Ann Benzer, who is slated to retire in August of this year after 19 years of service to the organization.

Johnsen is a long-time ITA member, a past member of the ITA Board of Directors, and has most recently served as Treasurer of the organization. In addition to her ITA work, Johnsen serves as Employer Solutions Practice Director at Net@Work, a leading U.S. IT Consulting firm and a long-standing member of the ITA. She managed her own IT consulting firm, Business Technology Solutions for over 15 years before merging it into Net@Work in October 2008.

Over the next six months, Ms. Johnsen will be transitioning from her role at Net@Work, while working with ITA President Stan Mork and Executive Director

Benzer to take on her new responsibilities at the ITA.

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of involvement with the ITA to be working with me and our members," said Mork . "I'm also very appreciative to Eddie and Alex Solomon at Net@Work for supporting Lissa's decision to become part of the ITA's management staff, and working with us on her six month transition plan."

Johnsen will begin working in her new ITA capacity in February, and will be actively involved in the planning activities for the ITA Spring Collaborative, to be held at the Royal Sonesta Houston Galleria from April 17-19, 2016.

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