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Conference, is a single accountant console where firms can monitor client sales and use tax compliance from tax calculation to returns generation and form filing.

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[CPA.com](#) and [Vertex SMB](#) have launched a new cloud-based program for CPAs who want to leverage innovative tools to build or expand a sales and use tax compliance and advisory practice.

One of the key features of the [program](#), announced here at CPA.com's [Digital CPA Conference](#), is a single accountant console where firms can monitor client sales and use tax compliance from tax calculation to returns generation and form filing. The objective is to allow firms to play a more active role with process management and advisory services for their clients. With states looking to increase their revenue as more businesses move online, sales and use tax compliance is becoming a larger business challenge for small and medium-sized businesses, creating opportunity for the CPA firms that serve them.

"Sales and use tax compliance is a field that will continue to grow in importance for small and medium-sized businesses as regulations tighten and enforcement steps up," said [Erik Asgeirsson](#), president and CEO of CPA.com. "CPAs have a key role to

play as advisors in this area, and the dashboard and program resources we've

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and other benefits when their CPA refers them to Vertex SMB. Vertex SMB's solution is based on the leading corporate tax software that is used by some of the world's largest enterprise firms including more than half of the Fortune 500. This fall, Vertex SMB joined CPA.com's Partner Solutions portfolio, a lineup of best-in-class tools and services that CPA firms can offer clients seeking business efficiency, flexibility and better financial insight into their operations.

"The CPA.com-Vertex SMB program helps CPA firms that want to expand into a new and growing line of business," said [David Henkin](#), vice president and general manager of Vertex SMB. "CPAs are a natural resource for small to medium-sized businesses working through compliance issues and, with the tools that we have developed with CPA.com, they'll be better equipped to serve as advisors."

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