CPA

Practice **Advisor**

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meets the demands of today while planning for the concerns of tomorrow.

Dec. 02, 2015



In the midst of their prime earning years, many Generation Xers have already started saving for retirement, but they often feel anxious about whether they're saving enough or putting their money in the right places. The competing pressures of saving for kids to go to college, caring for an aging parent, or meeting their daily budget may mean that retirement planning takes a backseat.

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insurance, investments, credit card debt, mortgage, and retirement planning. Employers might even consider bringing plan experts into the workplace to hold brief workshops.

- 2. As a part of their "big-picture" financial planning, encourage employees to consider having their retirement plan **contributions automatically escalated.** If available as part of the plan, participants can elect to have their employer increase their retirement contribution automatically, helping them to save a little more each year.
- 3. Remind Gen Xers that while they can take out loans for college tuition or to purchase a home, **they cannot borrow for retirement**. In fact, it's incredibly important to take advantage of these years, rather than waiting for the catch-up contribution age of 50. Plus, continuing to contribute throughout their careers will maximize the benefits of compounding interest and may mean bigger retirement savings down the road.

Engage your Gen X employees by helping them to strike a financial balance that meets the demands of today while planning for the concerns of tomorrow.

Want to know more? Help all the generations in your office meet their retirement goals.

Joe DeSilva is ADP Senior Vice President, Retirement Services.

Originally published on the ADP@Work blog: http://blog.adp.com/2015/11/10/three-ways-employers-can-help-gen-x-get-better-prepared-for-retirement/#sthash.q1gdDGKM.dpuf

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