## **CPA**

## Practice **Advisor**

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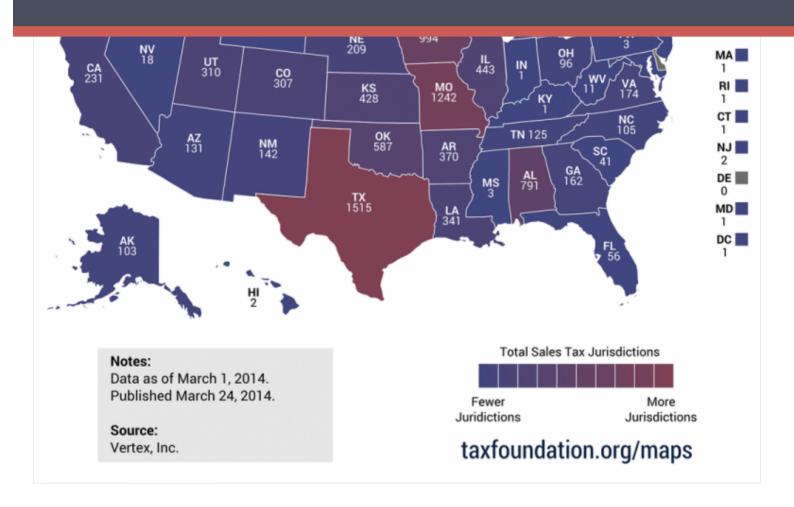
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Oct. 28, 2015

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CPA.com, the for-profit business wing of the AICPA, has formed a strategic alliance with Vertex SMB, a leading provider of cloud-based sales and use tax technology solutions for small to medium-sized businesses.

Businesses that sell online or operate in multiple states can find it daunting to stay compliant with ever-changing regulations from a host of jurisdictions and taxing authorities. Vertex SMB's tax calculation and returns platform helps CPA firms and their clients manage their tax compliance obligations.

"We know CPAs and their clients are facing increasing complexity related to calculating and remitting state sales taxes," said Erik Asgeirsson, president and CEO

of CPA.com. "To help firms successfully manage this complexity for their clients, we

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"Our platform greatly simplifies tax calculation and remittance, and provides easy-to-read dashboards that give CPAs and their clients a detailed view of a business' compliance process," said David Henkin, vice president and general manager of Vertex SMB. "This alliance is a strategic pairing of premier industry leaders dedicated to serve the CPA profession. We are incredibly excited about this relationship."

Vertex SMB will become part of CPA.com's Partner Solutions, a lineup of best-in-class tools and services that CPA firms can offer clients seeking business efficiency, flexibility and better financial insight into their operations. For more information, visit cpa.com/partners.

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