## **CPA** Practice **Advisor**

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—from manual, time-draining work that takes away from higher-value services, to

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"At SmartVault, we are passionately focused on enhancing the daily work environment for accountants," said SmartVault founder and CEO, Eric Pulaski. "At every turn our team is working to enhance our technology to help firms reduce time spent on manual, time-consuming tasks that distract employees from higher value work like growing the business or offering strategic advisory services to clients. What we are doing is clearly working because adoption of SmartVault has significantly accelerated over the past few years. We now have over 7,000 accountants using SmartVault to store, manage, and securely share files with over 100,000 clients."

The new SmartVault for Accountants is a significant upgrade and enables users to:

- Streamline the document collection process to get documents required from clients easily and efficiently.
- Find, view, and edit client documents quickly and easily using the new SmartVault Connected Desktop, designed and optimized to handle day-to-day document workflow with speed and efficiency.
- Simplify the process for adding new clients using customizable templates to automatically create folders, users, security permissions, and workflow rules.
- Work faster by printing and automatically routing files to the right folder from any app—the new SmartVault Print Driver delivers out of the box tags to automatically route files to the right folder for the right client.
- Save time when distributing client documents by using bulk email and mail merge to send custom emails to 5, 50, or 500 clients–a huge time saver when distributing organizers, financial statements, and tax returns.

Customers who have utilized these new features are reporting a reduction in overall costs, and an increase in overall client satisfaction, "We run so much more efficiently

now. I would estimate a 30% increase in time-savings. This is huge, because saving

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SmartVault for Accountants ships on October 1, 2015, with pricing starting at \$35/user/month. Volume and multi-year discounts are available, contact sales@smartvault.com.

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