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company of the same name, has changed its name to Gusto, the company announced on Thursday.

Sep. 17, 2015



ZenPayroll, which has been the flagship online small business payroll system from the company of the same name, has changed its name to Gusto, the company announced on Thursday.

“When we founded the company in 2011, our core belief was that people are the most important part of every business. Four years later, we believe it even more strongly, as we’ve grown to serve tens of thousands of businesses across all 50 states.

“We are on a mission to help businesses everywhere put employees first. Today, we’re taking another step towards accomplishing this mission by launching health benefits and workers’ compensation services that make employers’ lives easier, and enable employees to do the best work of their lives.

“Our new name **Gusto** was inspired by our customers and their teams who show

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in one cloud-based system.

Payroll

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