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HUMAN RESOURCES & PAYROLL

New Personal Finance Book Focuses on "The Sisterhood of Money"

Despite having roughly half the wealth in the United States, studies indicate that women could use support in understanding their finances, including when it comes to making decisions for investments.

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THE SISTERHOOD OF MONEY



Three
Steps to
WEALTH!

CYNTHIA FICK

The Art of Creating Wealth from Your Heart

Cynthia Fick, who has nearly three decades of experience in finance and investing, recently published “The Sisterhood of Money: The Art of Creating Wealth from Your Heart,” (www.thesisterhoodofmoney.com), to help women better understand their money.

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“Women often believe they are incapable of understanding finances, which becomes a self-perpetuating, self-fulfilling theme in society and, more importantly, the minds of many women,” Fick says. “But we’re beginning to change the narrative between women and money.”

“The Sisterhood of Money” enables women to take the reins of their own financial destiny to foster a better relationship with money and create a future with their hopes and dreams in mind. The book is a fictional story with a workbook inside. It begins on a cold Chicago morning, when the Sisterhood of Money brings financial advisor Christine Freeman to the aid of five women. Intelligent and successful yet clueless in money matters, the five women welcome the financial advisor’s pragmatic advice, which is friendly in manner and offers opportunity to grow. Christine’s novel approach to financial planning immediately sets the five on a new journey where their work turns dreams into reality.

Fick encourages readers to take the step-by-step journey detailed in her book, which will shift a reader’s beliefs, thoughts and feelings about money, she says, with a living vision to better shape one’s financial future. It’ll help women get clear and focused for better results, she says.

“Great book. Interesting format,” writes Amazon reviewer Mary K. Tomlin, who gave the book five stars. “(The book) Makes you realize about how you think and FEEL about money! ... (The) Workbook part is challenging, but (it’s) not difficult to complete. I ... learned a lot.

Cynthia Fick, author of the book “The Sisterhood of Money: The Art of Creating Wealth from Your Heart,” is an investment advisor with more than 28 years in the field of finance and investing. Fick uses humor, honesty and expertise to challenge people to re-think their

relationships to money and gain the financial life of their dreams. She lives in Phoenix, Ariz., with her two teenage children and her Goldendoodle, Buddy.

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