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and services, has launched a new retail employer website that features an easy shopping experience, allowing employers to easily navigate BenefitMall's payroll ...

Aug. 28, 2015

BenefitMall, a provider of employee benefits, human resources and payroll products and services, has launched a new retail employer website that features an easy shopping experience, allowing employers to easily navigate BenefitMall's payroll offerings and select the best solution for their businesses.

The retail employer website is targeted to the small and medium-sized business owner. It provides clear information to make the experience of selecting and purchasing a payroll product easier and less intimidating than ever before. The website includes information about BenefitMall's different payroll products, including features and pricing. Visitors can efficiently explore and obtain the critical information that they need prior to purchasing. The website also mirrors BenefitMall's commitment to providing personalized assistance through authentic human interaction with readily available online customer service every step of the way through our customer service number, 844-499-2600.

Improved features of the website put the shopping experience in employers' hands. Easily accessible pricing information and payroll product overviews with supplemental videos help empower employers to learn what option is best for them. BenefitMall's new quick quote tool will provide information within seconds that will allow them to make informed decisions on the best payroll product option for them. The new site also offers whitepapers and infographics, blog posts with helpful information for employers, and customer testimonials.

"The new employer website clearly represents BenefitMall and our payroll services. It is simple, streamlined and easy for employers to make an educated payroll

purchase decision alone or with assistance,” said Laura Clenney, Vice President of

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