## **CPA**

## Practice **Advisor**

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NextGen 2015, an annual interactive career development conference hosted by the New York State Society of Certified Public Accountants.

Jul. 29, 2015



Some of New York's most ambitious young CPAs will gather in Midtown Friday for NextGen 2015, an annual interactive career development conference hosted by the New York State Society of Certified Public Accountants.

The event's theme – "Learn It Here, Make It Anywhere" – highlights some of the soft skills lessons about office dynamics, communications, business etiquette and time management that the program, to be held at the Citi Executive Conference Center, 153 E. 53<sup>rd</sup> St.; will focus on.

The 2015 conference, produced by the Society's Foundation for Accounting

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management, efficiency and balancing increasingly complex assignments.

Other key speakers include:

- Joseph M. Falbo, Jr., CPA, CGMA, and current NYSSCPA president, will share qualities that accounting firm leaders seek in potential protégés
- Charles Weinstein, CPA, CGMA, and CEO of Eisner Amper, will give insight on the key drivers behind successful CPA firm operations as well as the nuts and bolts of how firms function and earn
- Steven Krauser, senior vice president of Retail Operations at Melrose Credit Union, will provide expert networking tips that help professionals increase their personal branding power with clients, peers, senior professionals and business partners

For more information, or to register, for the NextGen 2015 Conference, go to www.nysscpa.org/nextgen15 or call 800.537.3635.

Accounting • Taxes

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