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ROOTWORKS GROW

Rootworks Grow was officially launched in July 2015. Rootworks is a professional membership-based organization dedicated to helping entrepreneurial accounting leaders create Next Generation Accounting Firms so they can “live the lives they want to live.”

Jul. 23, 2015

Rootworks has introduced its advanced Rootworks Grow (Grow) online platform for accounting firms — developed exclusively for its nearly 500 member firms to support the journey to Next Generation status.

Grow serves as an online hub where members work within their own personalized dashboards to interact with other members, access the company's massive resource library, schedule coaching sessions, and more. Members access Grow through the company website at Rootworks.com.

The Rootworks Grow dashboard provides member access to the following features:

- **RWConnect**—One of the most valuable benefits of Rootworks membership is the opportunity to connect with nearly 500 fellow members to share ideas, insights, and best practices. Through RWConnect, accounting professionals become part of a highly supportive and exceptionally active professional community.
- **Personalized Coaching**—The Grow platform takes Rootworks one-on-one coaching to a new level, featuring a personalized dashboard to manage firm progress and goal realization. Within Grow, members can schedule and track coaching sessions, access helpful FAQs, and follow an intuitive implementation plan.
- **Training and event announcements**—Members can access exclusive information on the latest industry trends and resources, as well as sign up for Rootworks

educational webinars, staff training, leadership workshops, and conferences.

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application of the Rootworks proven Entrepreneurial Thinking Model, the company places member firms on a simplified, accelerated path to success.

Firm Management

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