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CPAsites is owned and managed by CPAs and accountants who have over 50 years combined experience in public accounting and another 14 years experience producing websites for accounting firms. With CPAsites, you get professionals who understand how you want to present your firm to potential clients and potential employees because we have the same concerns.

CPAs will be writing your newsletter articles with a focus on your small business type clients. Tax acts and breaking tax and financial news will be on your site quickly – often within hours. We know what other accounting firms around the country are doing in regard to internet issues and we are always available to answer your questions, give you advice and act as your partner.

#### Professionalism

We decided many years ago not to follow the trend of offering quick template websites to our clients. As a result, we don't have the "thousands" of clients that our competitors boast of, but that also means you won't have 40 competitors in your area with the exact same website and content. Remaining small and manageable also means that our management can and does take a personal interest in our clients as you can see from our client successes.

We also made a decision years ago to avoid the industry practice of advertising our

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pioneered the ideas for building interactive websites for accountants that our competitors now use. We have seen many competitors come and go over the years but we have never had an unprofitable year so you can rest assured that a year from now or ten years from now, we will still be here.

## Integrity

As CPAs providing services to other CPAs, we take pride in how we do business. In addition to seeing competitors come and go, we have also seen some very aggressive selling techniques such as hosting fake and misleading "independent" review sites demonstrating why they're the best and even claiming that they are the number one choice of the phony American "Society" of Certified Public Accountants (complete with a fake logo for the fake organization).

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