## **CPA**

## Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Yourself a Raise, is July 28, 2015. Six hours CPE will be granted to qualified participants who listen live.

Isaac M. O'Bannon • Jul. 10, 2015



The 5th annual Ultimate Accounting vCon is now offering day-long summer intensives on selected topics. The next one, *How to Implement Value Pricing and Give Yourself a Raise*, is July 28, 2015. Six hours CPE will be granted to qualified participants who listen live.

"Everyone has heard about value pricing, but they don't know what to do to implement it. This intensive will be sharing the information everyone has been asking for." said Michelle Long, CPA and vCon co-host.

The Intensive is webinar-based, so no travel is required. It includes a client portal with a chat feature that participants love. The vCon was named Event of the Year by the Stevie Women in Business Awards in 2013.

"Some people feel that value pricing is only for large firms, but that's not true. We'll be teaching how to implement value pricing focusing on small accounting businesses." said Sandi Leyva, CPA and vCon co-host.

Early bird registration is \$79. Find out more here:

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved