CPA

Practice **Advisor**

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CCH Small Firm Services – CCH iFirm

www.CCHSFS.com

Small to mid-sized tax and accounting firms that are knee deep in preparing taxes and bookkeeping reports, managing deadlines and invoicing clients are increasingly accessing CCH iFirm, a new cloud-based solution offered by Wolters Kluwer, CCH Small Firm Services that produces on-time project delivery; heightens profit- and performance-based accountability; optimizes staff and resource allocation; enables greater information sharing; improves billing operations; and uncovers more extensive insight into the firm – all with 24/7 accessibility from anywhere in the world and using nearly any device with an Internet connection.

With 10 years of development behind it, CCH iFirm is a cloud-based practice management platform designed to deliver big-business efficiencies – and higher levels of profitability – to small and midsize accounting firms. It centralizes work flow, time entry, billing and other practice-management and trial balance functions onto one trusted platform. Its unified functions fulfill an automated project management role and increase efficiency by providing valuable insight into client activity. CCH iFirm provides the firm a complete view of each customer, thanks to the common contact management database.

The platform also allows the setup of multiple entities and performs as a single integrated system for invoicing and receivables. The interconnected modules — Practice Manager and Trial Balance — consolidate job tracking and management, time-entry, billing, client ledgers and record-keeping tools. CCH iFirm's powerful Practice Manager module unifies various operational, billing and project management functions into one secure system. Its features include:

• Deadline-setting to ensure important filing dates are never missed;

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include:

- Intuitive working trial balance interface;
- Easy data sorting, filtering, and drill-down;
- Simplified data input through a variety of import mechanisms and intuitive grids;
 and
- One-click financial statements.

Current customers who are putting CCH iFirm to work are experiencing straightforward workflow improvement, which bolsters productivity and client service output not just during the busy first quarter—but throughout the year. This result is crucial for busy small to midsize firms that must maintain efficient, high-performing, team-driven operations year-round to remain profitable.

Click here to see all of the other nominees for the 2015 Innovation Awards.

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