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**QuickBooks** now integrates directly with **Bigcommerce** and **Shopify**, retail and e-commerce platforms that are used around the world. With the integration, the small business management software will help users of the systems by automatically updating and transferring invoices, expenses and other financial data to free time for business owners to focus on growing their business, not managing the technology behind it.

Online sales are expected to eclipse \$1.6 trillion worldwide in 2015, and fast-growing brands selling with Bigcommerce are quick to take advantage of the always-online customer base. With the help of technology from Intuit and Bigcommerce,

merchants will be able to shift their focus to scaling their company and better

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“Bigcommerce is focused on bringing e-commerce to every retail business owner, and we’re always looking for partners who share our vision, easily integrate with our open platform, and bring best-in-class expertise to our merchants” said Melanie Kalemba, senior vice president of sales and strategic business development at Bigcommerce. “The retail industry functions online, in physical stores and everywhere in between. Together with Intuit, we’re working to connect those channels to make business more efficient.”

“We are excited to be partnering with QuickBooks to provide the tools and resources needed for small and medium-sized business to efficiently handle all of their accounting needs,” said Harley Finkelstein, chief platform officer at Shopify. “Many of our merchants are not necessarily experts in bookkeeping. That is why this integration is so important to the success of their businesses. It’s seamless, efficient and simple, allowing them to focus on their stores.”

Highlights of the integrations include:

- **Seamless Data Updates:** Eliminates the need for manual reconciliation of sales deposits, bank fees and sales tax. All ecommerce transactions, including sales and refunds, flow into QuickBooks Online with no extra work required.
- **Improved Sales Transaction Accuracy:** Automatically aggregates sales data into QuickBooks Online, giving business owners a more accurate picture of their finances and eliminating any data entry errors.
- **Better Business Performance Insights:** Provides QuickBooks Online users with an up-to-date view of business performance; lets them generate key reports, such as profit and loss, cash flow and balance sheets at the click of a button.

Through the partnership Bigcommerce has been selected as the [preferred ecommerce provider](#) for existing and new Intuit customers. Bigcommerce retailers in the U.S.

will be the first to integrate QuickBooks Online and organize financial data from

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