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The [Sleeter Group](#), Inc. has joined Diversified Communications, a family-owned,

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“I could not imagine a better match for us than Diversified. They are just as passionate as we are about serving our market and they are perfectly positioned to build on what we've developed,” said Doug Sleeter, founder of The Sleeter Group. “They bring vast resources, incredible management, and deep experience that will help us realize our dreams for serving a growing market. I'm looking forward to working with the Diversified team and to continue our culture of leading change in the market for small business accounting.”

Current staff, including Doug Sleeter, will join Diversified Communications and continue working from Pleasanton, California.

“For 21 years The Sleeter group has supported accounting professionals who serve small businesses,” stated RD Whitney, Group Vice President of Diversified Communications. “We are a family owned company and felt that warmth in the community immediately. We are truly impressed with the quality of consultants in the Sleeter Group. We will continue to foster those relationships while offering outstanding technology education and broader resources to strengthen their business.”

[Diversified Communications](#) is an international media company providing market access, education and information through global, national and regional face-to-face events, digital products, publications and television stations. The company serves a number of industries including: Business management, technology, healthcare, commercial marine and food and beverage. Based in Portland, Maine, USA, Diversified has divisions in the Eastern United States, Australia, Canada, Hong Kong, Singapore, Thailand and the United Kingdom.

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