## **CPA**

## Practice **Advisor**

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Feb. 19, 2015

## **BUSINESS IS BREWING**

More and more business is being conducted over a cup of joe. Are you meeting eye-to-eye?



## LET'S MEET AT STARBUCKS



Concur Technologies, which processes 85% of the world's automated expense reports, found business is buzzing on Starbucks.

- . #1 Frequently expensed restaurant
- . #1 Location for out-of-office meetings
- . #1 Mobile payment solution

Concur, which makes expense and travel management solutions and services, has published an e-receipt solution in the Concur App Center for business travelers making purchases at Starbucks.

Transaction data from over 27 million Concur users shows Starbucks is the most commonly expensed restaurant and the top location for out-of-office business meetings. While more than one-third of all Starbucks transactions are now made with a Starbucks Card, including those using Starbucks mobile apps, Concur users were previously unable to easily earn My Starbucks Rewards Stars for business-related purchases.

This new collaboration allows users to have their receipts automatically sent to

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Launched in April 2013, the Concur App Center is accessible from inside Concur's cloud solution. Through the Concur developer platform, partners can build intelligent solutions delivering value and cost savings to over 30,000 companies and create seamless travel experiences for the over 27 million users of Concur. Existing customers can take advantage of the Starbucks app integration today.

Accounting • Taxes

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