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**Isaac M. O'Bannon** • Nov. 18, 2014

[Valuations.com](#) has launched its new interactive business valuation platform. Through the free platform, the approximately 27.9\* million small business owners in the United States are able to find out what their business is worth and how they compare to the market, with absolutely no signup required.

Currently, obtaining a business valuation is very time consuming and expensive for many small and medium-sized businesses. After selecting a business appraiser, handing over sensitive financial information and waiting a month or two, you receive forty pages of fluff and a valuation number.

This can cost tens of thousands of dollars. Valuations.com was created by three guys who think finding out what your business is worth is currently too hard. They decided to create an easy and anonymous online valuations tool that lets every business owner get a quick check on their business value and get back to their days' work.

"We want to do for business valuations what Zillow has done for home valuations," said Michael Prince, president of Valuations.com and founder of [CorporationWiki.com](#). "For business valuations, consumers can go to Valuations.com, provide their annual revenue, industry, and expected growth rate, and in less than a second our system will mine large IRS and SEC databases and provide your business value," continued Prince.

Users will receive a graphically rich report with interactive charts, their valuation,

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qualified leads highly interested in pursuing their service and capital offerings.

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