## **CPA**

## Practice **Advisor**

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Isaac M. O'Bannon • Oct. 10, 2014



Cloud-based payroll service provider Payroll Vault ended its second annual conference by honoring several of its franchisees. The conference was held at the Inverness Hotel in Englewood, Colorado.

The conference included a dynamic forum where Payroll Vault franchise owners could connect to exchange ideas, participate in workshops, and learn through peer-to-peer interaction. Franchise award winners were also announced.

"This year's conference was extremely successful. We more than doubled in size for

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Awards were presented in the following four categories:

- 1. **Diamond Achievement Award**—awarded to three franchise offices for achieving the highest annual sales based on the number of clients. The recipients were: Don and Donna Rulien and Lance Bodeen, Anchorage, AK; Katie Toft, Denver, CO; and Charlie Davis, William Roderique and Wendy Mashburn, Joplin, MO.
- 2. Entrepreneur of the Year Award—awarded for the highest level of promotional and business activity, including speaking engagements, media interviews, trade shows, online store sales, custom events (e.g., open-house/ribbon cutting), as well as excelling in brand promotion. The recipient was: Matt and Stephanie Sorenson, Centennial and Douglas County, CO.
- Business Achievement Award

  —awarded for highest growth and sales based on numerical, revenue-based data. The award recipient was: Laura Hanlon, Conway, AR.
- 4. Leap of Faith Award—awarded to new franchisees. For this past year 11 new Payroll Vault franchise owners received this recognition including Jeff Kluve and Lisa Lindeken, Phoenix, AZ; Ade Rogers, Covina, CA; Matt and Stephanie Sorenson, Centennial and Douglas County, CO; Jeff and Kristina Kefalas and Suzie Jenkins, Jefferson County, CO; Derek Manning, Southwest Denver, CO; Blair Motl, East Dundee, IL; Sean and Tara Thomas and Tom South, Slidell, LA; James and Jami Lippens, Dexter, MI; Dawn Sabo, Houston, TX; Jeff Robinson, Richmond, VA; Lance Bodeen and Don and Donna Rulien, Seattle, WA.

"We are very proud of the work our franchise owners are doing to both succeed in their payroll business and promote the Payroll Vault brand nationally," said Manning. The second annual Payroll Vault conference ran from September 21-23, 2014. Awards

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