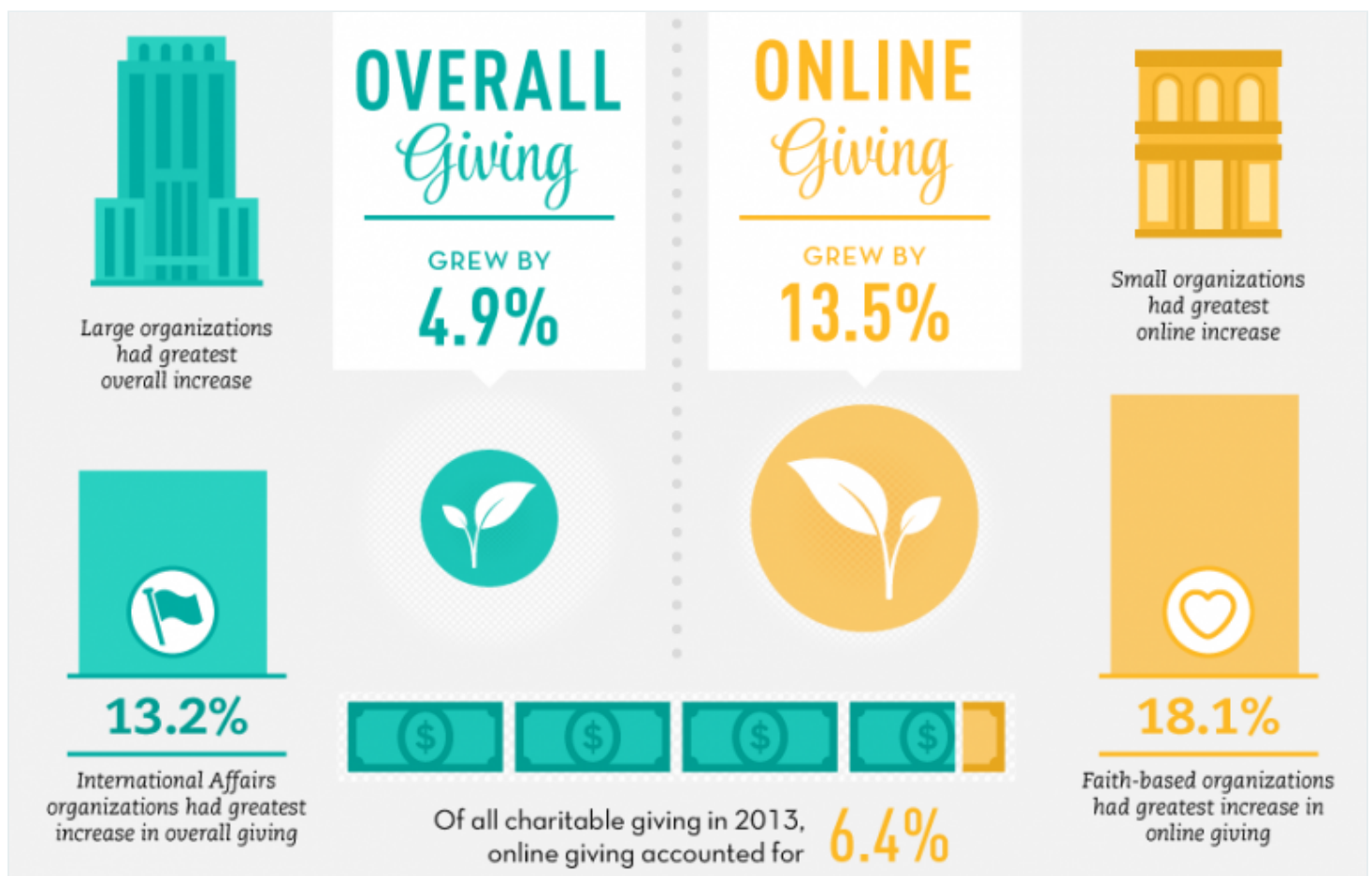


Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

shows the greatest overall increase since 2008.

Oct. 01, 2014



A new analysis of how Americans and Canadians donate to nonprofit organizations shows the greatest overall increase since 2008. The Blackbaud Index reported that overall charitable giving to nonprofits increased 4.0% and online giving increased 12.7% for the three months ending August 2014 as compared to the same period in 2013.

As reported in the [Charitable Giving Report](#), overall charitable giving grew 4.9% and online giving grew 13.5% for the full year 2013 compared to the full year 2012.

- Overall charitable giving grew 4.9% in 2013, while online giving grew 13.5%.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

today. Tracking more than \$14 billion in US-based charitable giving, the Index is updated on the first of each month (or the next business day) and is based on a three-month moving average of year-over-year percent change. Featuring overall and online giving, the Index can be viewed by size and subsets of the nonprofit industry via an interactive online chart. The Index now features a fundraising benchmark calculator that allows users to easily chart their own results against the Index and historical data to provide a fuller view of charitable giving.

In addition, The Blackbaud Index Canada, which tracks charitable giving to the Canadian nonprofit sector, today reported overall charitable giving increased 1.1% and online giving increased 13.7% for the three months ending August 2014. The Canadian Index draws its data from 329 organizations that raise more than \$800 million a year and can be accessed at www.blackbaud.ca/blackbaudindex.

The full Blackbaud findings can be [viewed online](#).

[Accounting](#) • [Income Tax](#) • [Nonprofit](#)

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved